

## **Pine Lakes and Coyote Creek Passholders,**

First and foremost, I would like to sincerely thank you all on behalf of both our golf course families and my family for your continued support at Pine Lakes and Coyote Creek.

I think its safe to say, any positive points aside, we'll all be happy to put 2020 in the rearview mirror. This year was ripe with events and happenings that will continue to change our community, state, country, and world for every generation to come. We lived history being made and survived, but lost a lot along the way.

In the golf world though, rounds were up 15% nationally and Pine Lakes and Coyote Creek were not an exception. We saw YOY daily play at Pine that only 2012 could come close to mirroring and Coyote broke every previous monthly rounds record May-November since the course was built. GOLF WAS HOT! Much of it can be attributed to the RONA shutting down other activities, but weather and course conditions were on our side too. A dry year with exceptional temperatures produced conditions that man cannot recreate artificially. We dried out at the end of May and stayed very dry through June. July was marked by one colossal rain that filled our lakes back up, but it quickly returned to dry weather that lasted through November and December. We had some sporadic days mixed into the 90's, but overall, most days throughout the golf season were upper 70's to 80's and relatively low humidity. These weather conditions allow us to keep the course at its optimum, quick greens and lots of roll in the fairways. We strive for these things every year and this year we got it.

I can't say enough about how well the staff at both courses took to overcoming the pandemic. Both maintenance crews produced outstanding products that I would put up against the best in our industry. These guys deal with and handle problems that few golfers rarely take the time recognize and often go unappreciated. The burden of the pandemic was shouldered by our clubhouse staffs though. Daily temperature checks and constant sanitation of counters, tables, bar tops, and carts became the norm. Some did it out of requirement but others took it upon themselves as a responsibility to the public good, and that quality is difficult to find among the vast majority of people today. The new rules and regulations and the increase in rounds made for an extremely hectic year around all aspects of the properties, but we took every lemon we could get and made the best damn lemonade around.

Looking ahead, I'm sure most of you know we are getting an Indoor Golf Simulator at each course. Originally the plan was to get two at Coyote, but with the COVID unknowns, one seems like the best option to start out. If everything goes well with the first one, adding a second will be pretty simple. Also new on tap are carts at Coyote. After a long and great relationship with Club Car, we are going to give Yamaha a shot with the quietest gasoline cart on the market today. That leads in to the season cart pass increase. With all new carts at both courses now and not having raised cart pass prices since its inception, the time has come. Raising prices to our most trusted and valuable customers is not an easy decision, but this allows us to fund future carts and other aspects of the course keeping it viable for new opportunities. Pine has been clearing Hazard areas making the course more aesthetically pleasing. One in particular behind 11 green caused injury to our Superintendent Paul Wambold. We hope and pray for his speedy and complete recovery. Coyote has a drainage project scheduled to clear up the wet spots around 2 and 5 fairways, similar to the work performed on 16 last year that made a huge improvement to its condition. If the stars align correctly, we also want to proceed with a drainage project on 3 fairway to alleviate the soggy conditions it faces at certain times in specific areas.

Everything considered, we remain on the right track. Next season will bring a new set of challenges, but I am confident we have the tools and skills to overcome every obstacle that stands in our way. With any luck we will enjoy another year of great golf weather and the courses will reflect a new day. Thank you all again for your continued support and Here's To A New Year!

*Mike Maxheimer*